

# ***Stay where you live, live well where you stay!***

## 2021 Annual Impact Report



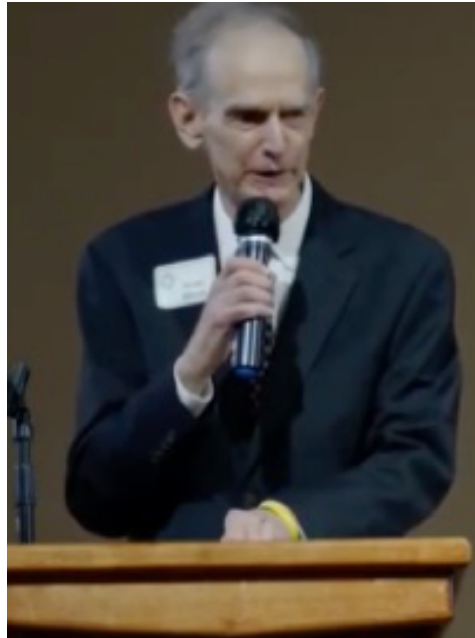


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# A Letter from Scott Blech, President 2021-22

This past year was an improved version of 2020. Although Capital City Village continued much of its programming virtually, we were able to have our two major fundraising events late in the year. The golf tournament set fundraising records and the Keep Aging Weird luncheon was well attended in person and by simultaneous live streaming. We are especially grateful to our volunteer and staff leadership team for meeting the challenges of programming and technology that we continued to face during the year.



And a special note of gratitude goes to our many volunteers who assisted our members during this formidable time of the pandemic.

This Annual Impact Report for 2021 shows that CCV continues to be a viable and important organization in the Austin community. As a community that fosters friendships and support, CCV seeks ways to reach new audiences so that others also can enjoy the benefits of membership. We wish that each member makes new friends this year and takes advantage of the many programs and services CCV offers.

# Capital City Village's Relentless Pursuit of

## Aging Well at Home

Capital City Village's pursuit of successful aging at home and in community has not slowed down during two years of pandemic.

- Our "warrior" volunteers refused to be stopped.
- Our programs have not only gone on, but have become accessible to everyone, even the homebound.
- Our fundraising has excelled as we get more and more creative with hybrid in-person and online events, and as we get even more innovative with program presentations.

Apr 2,  
2020

Our first  
virtual  
program

Aug 13,  
2020

"Me and White  
Supremacy"  
series began

Oct 3,  
2020

The Golf  
Tournament  
became the  
"Ungolf  
Tournament"

Nov 12,  
2020

Our 1st  
hybrid  
fundraiser -  
"Keep  
Aging  
Weird"

June 20,  
2021

Writers  
Series  
began

Oct 9,  
2021

The Golf  
Tournament  
was in-person  
again!

Nov 10,  
2021

Our 2nd hybrid  
fundraiser -  
"Keep Aging  
Weird",  
featuring Libby  
Doggett

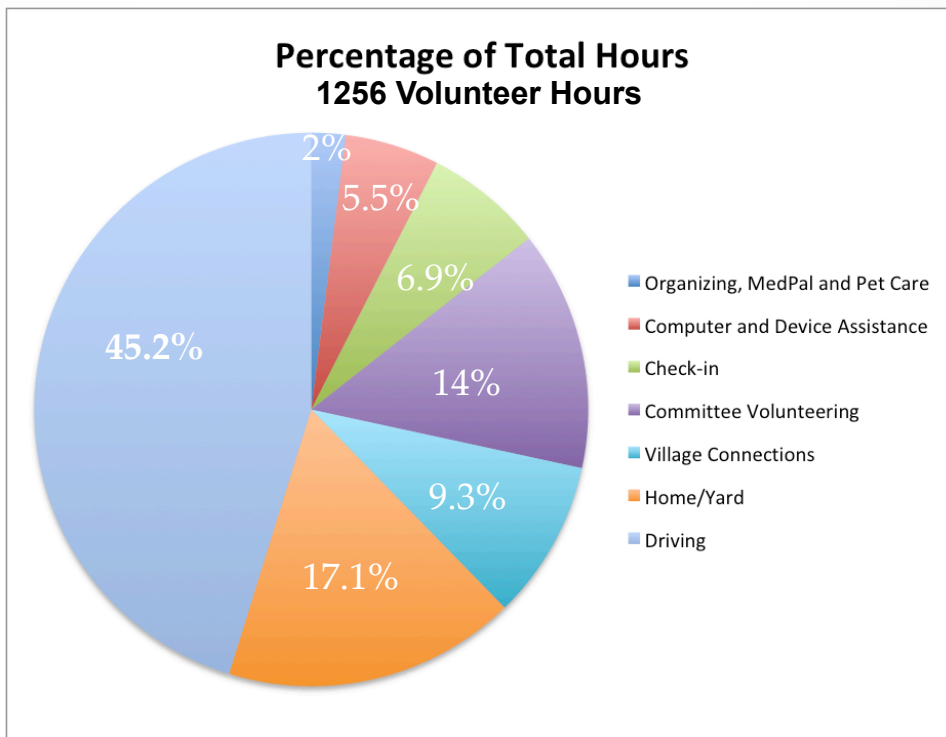
Dec 31,  
2021

1256 volunteer  
hours and  
2604  
programming  
hours logged  
in 2021



# Volunteers Stepping Up and Stepping Out

Driving members once again became our #1 volunteer activity as we learned to safely transport members in the 2<sup>nd</sup> year of the pandemic.



Our small-but-mighty cadre of handy volunteers did a lot of installations and fix-its.

Committees keep the Village going! Members of the Board plus Finance, Programs, Membership Services, Development & Marketing, and Outreach Committees put in well over 113 hours of volunteering.



# The Continuous Fight Against Isolation

Our programming made the transition to Zoom in March 2020, and the vast majority of our events through 2020-21 were virtual. Many members expressed a great comfort in joining groups for virtual coffees, happy hours, educational and interest-based programs.

**In 2021 we hosted 142 separate programs totaling 2604 hours of programming with 1798 individual participants!**



These isolation-fighting programs were enhanced or made possible to a number of our members by our computer and device assistance volunteers.

**These volunteers spent 68 hours helping 22 individual members with their devices.**



Additionally, our Village Connections and Buddy Check-in volunteers made sure that the members they partnered with were not alone!

- **Village Buddies spent at least 85 hours connecting with 34 individual members.**
- **Village Connections volunteers spent 116 hours connecting with 10 individual members.**



# Partnering with Kindred Spirits

Through our partnerships with South Asian International Volunteer Association (SAIVA) and Austin LGBT Coalition on Aging we are working toward increasing Village diversity and are planning to reach out more to communities of faith. We are continuing in our efforts with the Aging Services Council (ASC), City of Austin Age-Friendly Initiative, and the Aging and Disability Resource Center (ADRC).

Our corporate and individual partner-sponsors also stepped up in a big way this year to help seniors age well at home. Giving through our Golf Tournament and the "Keep Aging Weird" fundraiser, they have kept us going and serving our members!


## Golf Sponsors

Thanks to our Hole Sponsors:

**Mart & Sue Hoffman, Dr. Gary Glass**


**James Boyce\*, Noble Doss, John Ekerdt, Tom & Kay McHorse**

**Carl & Liby Beck, Bruce Bigelow, Robert Brotherton, Laurie Brown, William Childs, Karen Counts\*\*, Sally Ficken\*\*\*, Randy Goss, Susan Gelber, Ryan Gravatt, Cheryl Haywood, Richard & Rebecca Herrington, Keith & Alice Maxie, Mark McCormick, Susan Phillips, Drew & Emy Lou Sawyer, Bob & Mollie Schluter, Mark Stovall, Rachel Wright**

William Clark Ross of  **FARMERS**  
INSURANCE



Additional Sponsors:

Dr. James Gomez of  **Brownsville Veterinary Hospital**

**Duncan Ashworth, Carl Carter, Tommi Ferguson, Shane Niles, John Turney, Dan & Phyllis Waddle**

*\*First hole in honor of Ruth and Charlie Boyce by June Johnson and James Boyce. Second hole in honor of the Afghanistan Refugees.*

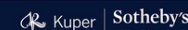
*\*\* In memory of Kermit Counts*

*\*\*\* In memory of LK Keeling*

## Keep Aging Weird Sponsors



CAPITAL CITY VILLAGE  
CARICLARREALTOR.COM



**Dr. Tom & Kay McHorse**



**Jeanne & Lew Little**

**Sara & Dick Rathgeber**

**Paul & Kathy Spicer with  
Ken & Tracy Snodgrass**

**Sam & Beth Williams**

**BELMONT Village**  
SENIOR LIVING

**Carl & Liby Beck with David & Barbara Gamble  
Rick Cloud & Dell Gully  
Mart & Sue Hoffman  
Tom & Caroline Knutsen  
Ed, Kevin & Paul McHorse  
Neil Crump & Sally Van Sickle with Drew & Emy Lou Sawyer  
Westwood Tennis Friends  
Caryl Yontz & Friends**



**Scott Blech**

**Stephanie & Bill Whitehurst**

**Additional Supporters**



Shell Foundation | 



# Celebrating 10 Years

In November during our annual “Keep Aging Weird” fundraiser, Capital City Village celebrated 10 years of helping seniors age well at home and in community. Since our launch in 2011 we've tripled our membership, greatly expanded our services, added new programs such as Village Connections, Village Buddies, and Celeb Salon, and upped our fundraising strategies significantly. We look forward to the next 10 years!



**Alison Alter**

Austin City Council Member, Dist. 10

**Libby Doggett**

Early Learning Expert & Consultant

**Matthew Hinsley**

Austin Classical Guitar

**Tim Spencer**

Austin's Favorite Weatherman (retired)

**TiWanna "TK" Kenney**

Auctioneer - Astounding Auctions

# The Work Ahead

Each year our Board meets to dream and plan for the year ahead. The Village has grown and developed so much in the last 10 years, and we are optimistic about continued growth, expanded services, new programs, increasing diversity, and of course the fundraising to make it all happen.

- We will be developing creative ways for our members to share the Village experience with friends and family, focusing more on targeted areas where older adults gather.
- Because of our successful fundraising efforts, we will continue to increase the number of subsidized memberships to a maximum of 50% of our membership (38% in 2019, 43% in 2020, and 42% in 2021).



- We will continue to work with partners, including media, to reach out and develop new connections.

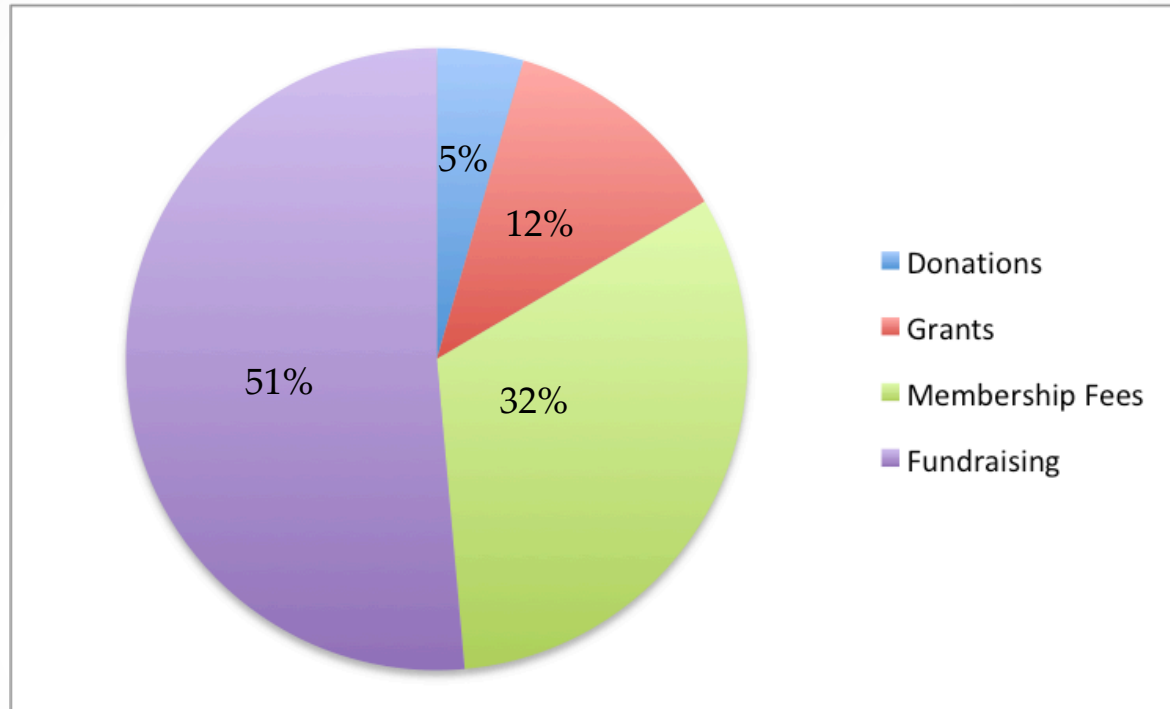
- We are planning to up our game against isolation, hoping for in-person/virtual gatherings as soon as safely possible.
- Our volunteers are extremely important, and we'll be looking at ways to better meet their needs and help them know how much we value them.
- Our annual fundraisers help greatly to enable this work. We'll be planning not only our "Keep Aging Weird" luncheon (Nov. 10), Annual Golf Tournament, and Amplify Austin, but will be adding a fourth fundraiser. Watch for the Fitness Challenge in the spring!





# Our Financial Position is Good

## 2021 Income



Capital City Village's 2021 income was \$164,874, a 4.5% decrease from 2020. Expenses were \$161,858, a 5.2% increase. CCV has almost an 8-month reserve and relies heavily on volunteers and small staff ratios to maintain spending levels. Our most recent 990 and financial review are available upon request and we are Guide Star Bronze Participants.

# Who We Are

## Board of Directors

Scott Blech  
President

Tom McHorse  
Past President

Laurie Brown  
Treasurer

Doug Bell

Barbara Epstein

Pam Farley

Gayle Hight

Mart Hoffman

Ellen Ward

## Staff

Tommi  
Ferguson,  
Executive Director

Johanna  
Mandel,  
Member and  
Volunteer Services  
Director

Bonnie Gilson,  
Tech Advisor

Megan  
Monacelli,  
Village  
Connections  
Intern

## Committee Chairs

Development & Marketing  
Interim Chair Tom McHorse

Finance  
Laurie Brown

Governance  
Maxine Barkan

Membership Services  
Sue Hoffman

Programs  
Rick Cloud

Community Outreach/  
Membership Recruitment  
Doug Bell

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