# Living Well at Home and in our Community!



Photo by Elkk Photography



**Capital City Village 2018 Annual Report** 

## A Letter from President Sally Van Sickle

CCV members, volunteers and donors, thank you for all your support, participation and engagement in 2018.

The past 12 months flew by with all the activities CCV put together for us. We excelled at fundraising through our annual events, Amplify Austin, CCV's Golf Tournament and the Keep Aging Weird Luncheon. We added an exciting new program series, Celeb Salons, as well. Community outreach was a key initiative for us. By engaging with Austin's Aging Services Council and the Age-friendly Austin initiative we broadened our network and raised CCV's profile in the community. We fully expect those new relationships to bring more awareness of CCV, which helps us build in all areas.

If you are looking for more ways to get involved, please consider joining one of the committees or ask about becoming a board member. We would love to have involvement from more of you!

I have passed the baton of president to Dr. Tom McHorse but intend to stay actively engaged with CCV in other ways. Stay tuned!

#### In 2018:

Capital City Village served 109 Members\* with the help of 55 Volunteers\*!

That's one volunteer for every 2 members!



**38%** of our members took advantage of volunteer services.

\* Year-end numbers

## HOW OUR VOLUNTEERS HELP OUR MEMBERS:

A percentage breakdown of our volunteers' member service time:

**52%** drives, which are provided by trained volunteers.



35% Village
Connections
Program (see more below)
13% household help (yard work, minor maintenance, technology help)

What does this mean for our members? They are afforded the "luxury" of independence in their own homes, getting to their doctor's appointments, exercise classes, and CCV programs with volunteers who don't just assist them, but also enjoy their company.

VILLAGE CONNECTIONS! CCV's Village
Connections Program has enrolled 22 village members in a
program that links a trained and dedicated volunteer to each. The
volunteers maintain regular contact with their member and help
with organization of sometimes complex life schedules, ability to
get out more and attainment of much-needed resources.

#### The CCV member experience:

"A CCV volunteer has been taking me grocery shopping almost every Tuesday for the last year or so. He's always kind and helpful. He carries my four heavy grocery bags into my apartment without complaint. He also carries in any package I might have had delivered.

But today he really went above and beyond. He helped me to catch my cat and put on the cat's flea medicine -- which was not easy since Panther highly objects to this procedure. I can't thank your volunteers enough for being such good friends, and I can't thank CCV enough for always being there when I need some assistance. I don't know what I'd do without you!" Rose Berkowitz, CCV Member



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"I enjoyed my time with Tom and Caroline who graciously picked me up and took me home from a great CCV event. I got to know them better since we were one on one. Tom is a careful driver and everything went very smoothly." Maxine Barkan, CCV Member



## The CCV volunteer experience:

The "Sue Hoffman Make-A-Difference Volunteer Award" has been given annually to a big-hearted volunteer, starting with Sue in 2014. Besides being a founder and serving as the first CCV Board President, Sue led with the highest number of volunteer hours that year. 2015's winner was Kay McHorse, another founder who led the pack in volunteer hours. In 2016

Phyllis Waddle was given the award for her significant achievements in fundraising for the Village. The 2017 winners were a couple, Carl and Liby Beck, who saved a life and continue to faithfully visit and care for that member in her long recovery. CCV's volunteers are passionate about what they do and it shows!

#### **2018 Significant Accomplishments**

- Maintained membership of 109, 34% of which were low-income households. Thank you to donors who have made this possible!
- Maintained Village Connections Program with 17% of members receiving this higher level of service. Volunteer hours devoted to Village Connections comprise 35% of member-focused service time. Thank you to RGK Foundation, UT School of Social Work Interns, and CCV Volunteers who are making this possible!
- Conducted a successful 4th annual "Keep Aging Weird" lunch, exceeding our fundraising goals, with gratitude to our many sponsors and donors!



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### Significant Accomplishments (Cont.)

- Exceeded fundraising expectations with our 3rd annual CCV golf tournament. Thanks to Tarrytown United Methodist Church and all the golfers and volunteers!
- Presented 141 social and educational programs, attended by over 1400 people.
- The Village is grateful for the participation of many partners, including Dick and Sara Rathgeber, Fidelity Investments, WellMed, Belmont Village, AARP Texas, CapMetro, Austin Regional Clinic, Tom & Kay McHorse, Upali Weerasooriya Foundation, CapMetro, 360 Balance & Hearing, Cari Clark Realtor, Asset Strategies Group, LLC, People's Pharmacy, Sawyer ENT & Audiology, Daniel Carl of BSA, BeWell MD, Tarrytown United Methodist Church, Urban Tapestry, Atria, Brookdale Gaines Ranch, Drive-A-Senior, Jewish Community Center, Family Eldercare, Luther King Capital Management, and more.

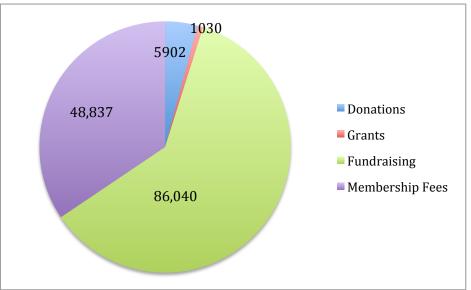
#### **New Program Introduced in 2018**

Capital City Village launched "Celeb Salons" April 8, 2018 to provide the opportunity for CCV members, volunteers, and friends to meet with local celebrities in an intimate setting. Guests have included authors, professors, the 2010 Texas State Musician, Conductor of the Austin Symphony, radio personalities, a museum director, and a news anchor.

Celeb Salons provides both a social component for our members and fundraising, as part of each ticket is donated to the Village. Six Celeb Salons were held in 2018 with a total attendance of around 100.



#### **Our Financial Condition is Good:**



CCV's 2018 income was \$153,041. Expense was \$144,967. CCV has a 3.75-month reserve and relies heavily on volunteers and small staff ratios to maintain spending levels. Our 990 and 2017 financial review are available upon request and we are Guide Star Bronze Participants.

Plans for the Future: CCV will continue the very successful fundraising efforts Keep Aging Weird, Golf Tournament, Amplify Austin, and Celeb Salons. We are continuously improving our media presence and adding to Austin's recognition of the Village movement.



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CCV is planning to repeat the wildly successful fundraiser, "Keep Aging Weird" October 31, 2019. Featured Speaker: Ken Herman, Pulitzer Prize Winning Journalist of the Austin American-Statesman. Join us! Details on our website!

#### You can help!

If you know someone for whom the Village would be an ideal solution, refer them to us. And CCV always needs volunteers to visit or drive members, help them around the house or just to lend a listening ear. Donations to Capital City Village are always welcomed and as you can see we use them wisely.

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